

# CONTENT-GUIDE FanTickets

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## FanTicket

Ticketcorner produces FanTickets in individual band and tour designs. FanTickets are available via the web shop and the Ticketcorner order hotline. You can find a current selection of FanTicket events at [ticketcorner.ch/fanticket](https://ticketcorner.ch/fanticket).

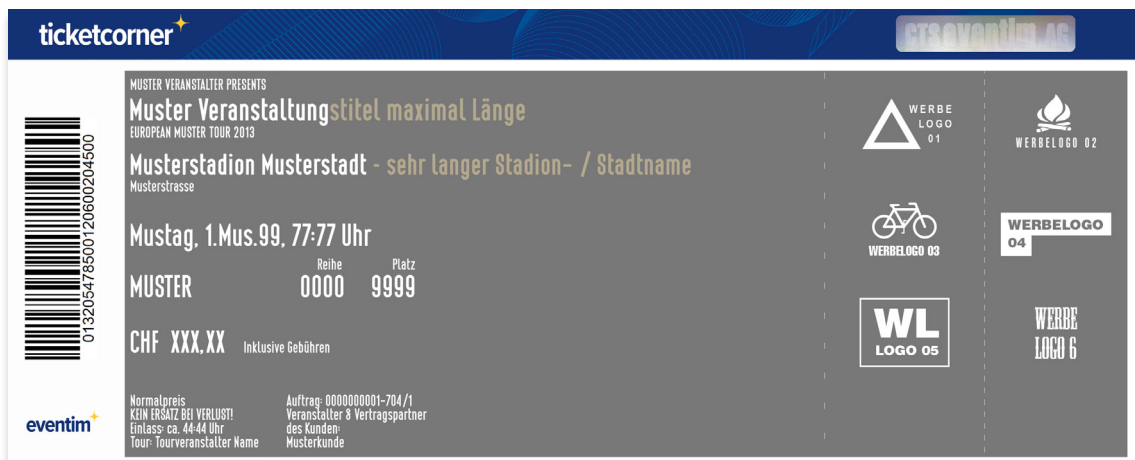
## Availability

For all events created on Ticketcorner.Net and available in the webshop, tickets can be offered with the FanTicket design.

## FanTicket layout

The FanTicket consists of three elements:

- individually designed background graphics
- event-related booking data as used for normal tickets
- organizer logo and advertising logos



The gray area represents the entire customizable area of the FanTicket. The event-related booking data and logos are arranged in the FanTicket layout in such a way that there is space in the middle of the ticket for the central design elements (e.g., artist photo, band logo, and artwork elements).

When printing the FanTicket, you can choose black or white ink for text and logos. A template for easily creating the FanTicket graphic is available for download here: [FanTicket template](#)

## Design

You can choose whether you want to design a background image yourself according to our specifications or have us create it based on the desired image material.

### Design it yourself

Please follow these graphic specifications for the background image:

- **Dimensions:** 2542 × 978 pixels or 179.4 × 69.0 mm
- **Resolution:** 360 dpi
- **Color space:** CMYK
- **Format:** JPG/PNG or PSD

When designing the background image, make sure to place relevant content only in the center of the image. When the FanTicket is generated, system-generated content is overlaid on both sides (booking data text on the left and logos on the right).

The background image and logos should be placed on separate layers in the template. The layer with the logos must be created in one color in white or black with a transparent background.

We reserve the right to reject FanTickets that do not meet our specifications (e.g., logo placement on the background image) or that have serious defects (e.g., resolution issues, overlooked blocked areas, poor transitions).

### Design by Ticketcorner

Send us the desired image, and we will create the FanTicket for you. Please note the following minimum resolution:

- **Dimensions:** at least 1000 pixels high
- **Image format:** square or portrait
- **Resolution:** at least 360 dpi
- **Color space:** CMYK
- **File format:** JPG/PNG or PSD

Subsequent adjustments always involve considerable effort. Please provide only the background graphics and logos that will be printed on the final FanTicket.

### Sample tickets

Before the final FanTicket is printed, you will receive a sample ticket for approval.