

USE OF THE LOGO

We are committed to maintaining the maximum security and reliability of our services and work constantly to improve and intensify these so that we can offer our customers the highest standards.

Our logo is the concentrated emblem that symbolises these claims and is our guarantee of quality. It therefore needs to be presented uniformly and unmistakably. As a user, you have an important part to play here. This guideline will help you to use the Ticketcorner logo correctly at all times.

If you require any information regarding first-time use or logo templates, please do not hesitate to get in touch.

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The Ticketcorner logo which consists of a word and image logo is an integral entity which may not be changed in any way.

Where possible it should be used as 4-colour positive or 4-colour negative.

If, for technical reasons, this is not viable or feasible, a single-colour positive or negative may be used.

No changes of any kind are permitted.

Use of the logo



Logo 4-colour positive



Logo single-colour positive



Logo 4-colour negative



Logo single-colour negative

Not permitted



Changes to the colour



Changes to the size

A space is always left around the logo which may not be violated by other elements.

If the logo is proportionately enlarged, the space around it is also proportionately enlarged.

The smallest size in which the logo may be shown is 35 mm for formats up to A4.

Minimum spacing when the logo height is 7 mm



Announcement of connection fee

The charge of CHF 1.19 per minute for calls to the Ticketcorner order hotline 0900 800 800 must be stated on all advertising media if the hotline is mentioned. The price information must be given in at least the same font size as the premium service number advertised.

Similarly, the fees must be shown close to the corresponding premium service number.

Spelling

«Ticketcorner» should always be written as one word: «Ticketcorner».

It should never be written as: «Ticket Corner», «Ticket-Corner», «TicketCorner» or «TC».

If a German extra word is added – for example the word «Gutschein», then a hyphen should be used to connect the two words: «Ticketcorner-Gutschein».

Added text, long

Presales at Ticketcorner on 0900 800 800 (CHF 1.19/min.), or at ticketcorner.ch or from Coop City, BLS and Fnac, and all other Ticketcorner ticket outlets.

Added text, short

Presales at Ticketcorner on 0900 800 800 (CHF 1.19/min.) or at ticketcorner.ch.
